## ORDER

Order / Rev: 41050Ó8 Alt Order #; 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External iD:

Bil	ı	Plan
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Order Share

KSNV

LV1

UNKWN

BIII Plan	_				Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/17/12	43	\$15,740.00	\$13,379.00	September 2012	43	\$15,740.00	\$13,379.00	0.00
					Totals	43	\$15,740.00	\$13,379.00	0.00

Agency External ID:

## Account Executives

Account Executive	Š				
Account Executive		Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary				Start Of Order - End Of Order	100%

Total

\$0.00

\$2,098.67

\$15,740.00

POLITICAL/AGY, PCAN, GEN

Market	100%	<b>\$52,466.67</b>
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,641,33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$9,968.67
KTUD	1%	\$524.67
KVVU	20%	\$10,493.33
KVWB	0%	\$0.00

Share

30%

0%

4%

Revenue Codes:

	Ch	Start	End	Inventory Code		Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E1 H	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/V	_	5-6a	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
N	1EWS			r	J								
Wee	<u>Star</u> ek: 09/1		End Date 09/16/12	Weekdays Spo	ots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						

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KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End	Time Days Len Spots Rate Pri RtgType Spots	<b>6 6</b>
E 1 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WagM 5-6a	3 7/12 2/1000	Amount
M-F 5-6a WakeUp w/Wagners NEWS	WTF :30 3 \$325.001 0.00 NM 3	\$975.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12        WTF         3         \$325.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 2 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<u>Weekdays Length Rate Rtg Type</u> WThF :30 (\$325.00) 0.00 <i>NM</i>	
3 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	wThF :3 <i>0 <del>(\$325</del>-00)</i> 0,00 <i>NM</i>	
4 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	wThF :3 <i>0 (\$325.00</i> ) 0.00 <i>NM</i>	
5 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a	wThF :30 \$325.00 0.00 NM	
6 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF :30 \$325.00 0.00 NM	
7 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a  (A) MG for 1.2,1.3,1.4 [revised rate]	WThF :30 \$325.00 0.00 NM	
E 2 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	M: :30 1 \$325.001 0.00 NM 1	\$325.00
NEWS         Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         M         1         \$325.00	Rating	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner 5-6a See MG 2.2	0.00 <u>Weekdays Length</u> <u>Rate Rtg Type</u> M :30 (\$325.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	M::30 \$325.00 0.00 NM	
E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WagM 6-7a M-F 6-7a WakeUp w/Wagners	WTF :30 4 \$175.004 0.00 NM 0	\$0.00
NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/10/12 09/16/12WTF 4 \$175.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a  Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	Rating 0.00 <u>Weekdays Length Rate Rtg Type</u> wThF :30 <del>(\$1.75.00)</del> 0.00 <i>NM</i>	
3 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	WThF :30 (\$175.00) 0.00 NM	
4 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a Unresolved [NBC NEWS SPECIAL REPORT]	WThF <i>:30 (\$175.00)</i> 0.00 <i>NM</i>	
5 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	WThF :30 <del>(\$175.00)</del> 0.00 <i>NM</i>	
E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/WagM 6-7a M-F 6-7a WakeUp w/Wagners NEWS	M :30 1 \$175,004 0.00 NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 M 1 \$175.00	Rating 0.00	

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Order / Rev:

105008

06837953

Advertiser: Product Desc: Obama for America

Alt Order #: Flight Dates:

09/12/12 - 09/17/12

Estimate:

OBAMA FOR AMERICA

KSNV 1536

E. 4 KSNV   0617172   0617472   07174   0717	Ln Ch Star		Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Same   Case   End Date   Meekdays   ScoleN/week   Sate   Same	E 4 KSNV 09/17	7/12 09/17/12				M	:30	1				
Section   Color   State   St		- I										
Transport				<u>Spots/Week</u> 1	_							
Not Available Rate   Not Available Rate   Not Available Rate   Sopia/Neek   Rate   Statut   Sopia/Neek   Sopia/Neek   Rate   Statut   Sopia/Neek   Sopia/Neek   Rate   Statut   Sopia/Neek   Sopia/Nee				Star w/Wagner6-7a	rt/End Time		•					
E 6 KSNV 0917/12 092014/12 Today Show Today Show Today Show Sint Date End Date Meekalays Spots/Meek Rate No. 00 Meekalays Spots/Meek	Unresolve	ed		<u>-</u>	-		,,,		.30 <del>(#170:00)</del>	0.00 /////		
TODAY SHOW   Start Date   End Date   Weekdaws   Spots/Week   Rate   Bating   Weekdaws   Length   Rate   Ritg   Tope   Spots   Rate		744		**	658a-9am	WTF-	:30	3	\$200.004	O OO NM		ቁስ ስስ
Seek-08/10/12   S91/S1/2			•				.00	Ü	Ψ200.00-4	U.UU INIVI		<b>\$</b> 0.00
Sand Ch Date Range   Description   Start/Eno Time   Mideldasks   Length   Rate Rig Type   1 KSNV 09/1071-209/RSV Today Show   658a-9am   -wThF 30 (\$200.00) 0.00 AM   Rate Rig Type   1 KSNV 09/1071-209/RSV Today Show   658a-9am   -wThF 30 (\$200.00) 0.00 AM   Rate Rig Type   Rate												
Unresolved   INFO AVAILABLE RATE   NOT AVAILABLE RATE   S. SKNV 08/10/12-09/16/12 Today Show   658a-9am  wThF	Spot Ch Date I	Range <u>I</u>	<u>Description</u>	<u>Star</u>	t/End Time	0.00						
Signature   Sign	Unresolve	d	•		a-9am		WThF	- :	:30 <del>(\$200.00)</del>	0.00 <i>NM</i>	ı	
Unresolved   NA BUMP POLITICAL   NA BUMP POLITICAL   A KSAW 09/10/12-09/16/12 Today Show   658a-9am					o Oom		s.comb.co		aa daa aa		ı	
## A KSNV 09/10/12 09/11/12 Today Show	Unresolve	d			а-уапт		winF	· .	:30 <del>(\$20</del> 0 <del>.00)</del>	0.00 <i>NM</i>		
Universided					a-9am		wrrhe			0.00 444		
Today Show	Unresolve	d			- 54111		WIIII	•	50 <del>(4200.00)</del>	0.00 NW		
TODAY SHOW    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00				·	658a-9am	M	:30	1	\$200.004	0.00 NM	0	90 OO
Start Date   End Date   Weekdays   O9/16/12   O9/16/1							,00	•	Ψ200,004	0.00 14141	U	φυ,ψυ
Spot Ch Date Range	Start Date	End Date		Spots/Week		Rating						
1 KSNV 09/17/12-09/23/12 Today Show   658a-9am   M   30 (\$269.99)   0.00 NM   1	Spot Ch Date F	<u> Pange</u>	<u>escription</u>	1 <u>Star</u>		0.00	Weekdavs	Lend	oth Rate	Rta Type		
E 7 KSNV 09/16/12 09/15/12 News 3 Sunrise - SATURIM News 3 Sunrise - SA			oday Show									
News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	[.NOT AV	AILABLE RAT										
Start Date   End Date   O9/16/12   O9/15/12   O9/15/1		/12 09/15/12			6a-7a	S	5- :30	1	\$125.004	0.00 NM	1	\$125.00
Week: 09/10/12   09/16/12   09/		End Date	Weekdays	Snote/Mack	Poto	Dating						
Saturday Today  Start Date Week: 09/10/12  Start Date Week: 09/10/12  D9/16/12  NEWS  Start Date Week: 09/10/12  Start Date Week: 09/10/12  D9/16/12  News 3 Sunrise - SUND&M News 3 Sunrise - SUNDAY  NEWS  Start Date Week: 09/10/12  D9/16/12  Start Date Week: 09/10/12  D9/16/12  Sunday Today  Sun TODAY  Sunday Today Sunday Today  Start Date Week: 09/10/12  Start Date Week: 09/10/12  Sunday Today Sunday Today Sunday Today Sunday Today  Start Date Week: 09/10/12  Start Date Week	Week: 09/10/12	09/16/12	S-	1		_						
Start Date   Weekdays   Spots/Week   Rate   Rating   0.00		/12 09/15/12	•	СМ	7a-9am	S	- :30	1	\$150.004	0.00 NM	1	\$150.00
E 9 KSNV   09/16/12   09/16/12   News 3 Sunrise - SUND&M   6a-7a	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
News 3 Sunrise SUNDAY   News 3 Sunrise SUNDAY   News 3 Sunrise SUNDAY				1 SUNDAM	<u>-</u>		c .20		000 00 4	0.00.1114		
Start Date   End Date   Weekdays   O9/16/12   O9/16/1		12 00,10,12			Ua-7a		5 :30	1	\$90,004	0.00 NM	1	\$90.00
Week: 09/10/12 09/16/12 09/16/12S       1 \$90.00 0.00         E 10 KSNV 09/16/12 09/16/12 Sunday Today Sunday Today       CM 7a-8am      S :30 1 \$150.004 0.00 NM 0 \$0.00         SUN TODAY       Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 09/16/12S 1 \$150.00 0.00       Rating Week: 09/10/12 09/16/12 Sunday Today 7a-8am       Weekdays Length Rate Rtg Type 1 (\$150.00) 0.00 NM 0.00 N		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
SUN TODAY  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12				1		0.00			***			
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		12 03/10/12		Civi	7а-оапі		S :30	1	\$150,004	0.00 NM	0	\$0.00
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating	-					
1 KSNV 09/10/12-09/16/12 Sunday Today 7a-8amSu :30 (\$150,00) 0.00 NM  Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  E 11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9amS :30 1 \$1,300.003 0.00 NM 1 \$1,300.00  Meet the Press			-			0.00	Meekdays	Land	th Pate	Dia Tuna		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  E.11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9amS :30 1 \$1,300.003 0.00 NM 1 \$1,300.00  Meet the Press  MEET THE PRESS	1 KSNV 09/10/	12-09/16/12 S										
Meet the Press  MEET THE PRESS		•	E] NOT AVAILABL	E RATE								
Charles F. I.B. L. Market B. L.				СМ	8a-9am		s :30	1 \$	1,300.003	0.00 NM	1	\$1,300.00
			<u>Wee</u> kdays	Spots/Week	Rate	Rating				İ		

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KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #;
Flight Dates:

06837953

09/12/12 - 09/17/12

37953 Produ

Product Desc: OB

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End	Time Days Len Spots Rate Pri RtgType Spots	- Amount
E 11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am	S :30 1 \$1,300.003 0.00 NM 1	\$1,300.00
Meet the Press MEET THE PRESS		, ,,
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/10/12 09/16/12S 1 \$1,300.00	0.00	
E 12 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am News 3 Today NEWS	S :30 1 \$125.004 0.00 NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12        S         1         \$125.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 News 3 Today Wknd 9a-930am	<u>Weekdays Length Rate Rtg Type</u> Su :30 (\$425.00) 0.00 NM	
Unresolved	Su <i>:30 <del>(\$125.00)</del> 0.00 NM</i>	
[PGM CHG = NBC SPORTS]		
E 14 KSNV 09/12/12 09/14/12 M-F Today Show II 3rd H <b>0M</b> 9-10a M-F Today Show II	WTF :30 4 \$95.004 0.00 NM 0	\$0.00
TODAY SHOW II		
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12        WTF         4         \$95.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate Rtg Type</u>	
1 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a	WThF :30 (\$95,00) 0.00 NM	
See MG 14.6,14.7,14.8,14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
3 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a	WThF :3 <i>0 (\$95.00)</i> 0.00 <i>NM</i>	
See MG 14.6,14.7,14.8,14.9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE  4 KSNV 00/10/12 00/16/12 M E Today Show II 2nd Hr. 0.400	http://www.co.co.co.co.co.co.co.co.co.co.co.co.co.	
4 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a See MG 14.6,14.7,14.8,14.9	WThF :3 <i>0 (\$95.00)</i> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a	wThF :3 <i>0 (\$95;00</i> ) 0.00 <i>NM</i>	
See MG 14.6,14.7,14.8,14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
6 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr 9-10a  ① Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	wThF :3 <i>0 (\$125.00)</i> 0.00 <i>NM</i>	
7 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr 9-10a	~~WThF :3 <i>0 (\$125.00</i> ) 0.00 <i>NM</i>	
(f) Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	100 (\$720.00) 0.00 100	
8 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr 9-10a	WThF :3 <i>0 <del>(\$125.00)</del> 0.00 NM</i>	
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
9 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr 9-10a ℍ Unresolved	WThF :30 <del>(\$125.00)</del> 0. <b>0</b> 0 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
E 15 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd IBM 9-10a M-F Today Show II	M :30 1 \$95.004 0.00 NM 1	\$350.00
TODAY SHOW II		
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/17/12         09/23/12         M         1         \$95.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr 9-10a See MG 15.2	<u>Weekdays Length Rate Rtg Type</u> M :30 <del>(\$350.00)</del> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/17/12-09/17/12 M-F Today Show Ⅱ 3rd Hr 9-10a  ⑤ MG for 15.1 09/17  [revised rate]	M :30 \$350.00 0.00 NM	
E 16 KSNV 09/12/12 09/14/12 M-F Today Show III 4th 16M 10am-11am Today 4th Hour	0WTF :30 4 \$80.004 0.00 NM 0	\$0.00
TODAY SHOW III	İ	
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/10/12         09/16/12        wTF         4         \$80.00	Rating 0.00	

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KSNV

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Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spot	ts Ra	te Pri	Rtg Type	Spots	Amount
16 KSNV	09/12/1	2 09/14/12	M-F Today Show Today 4th Hour	ili 4th IBM	10am-11am	WTF-	- :30	4 \$80	0.004	0.00 NM	0	\$0.0
TODAY	SHOW I	11	Today 401 Hou									
		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	WTF	Ct-	+	0.00	\A(1-d	1	Data	D		
	n <u>Date Ra</u> / 09/10/13		<u>Description</u> M-F Today Show III		<u>rt/End Time</u> m-11am		WeekdayswThF	Length :30		Rtg Type 0.00 NM		
	resolved	. 00, 70, 12,	roday chon iii	100	TO TOME		***************************************	.00	(ΨΟΟ.ΟΟ)	0,00 14/4/		
4.]	IOT AVAI	ABLE RAT	ΓΕ] NOT AVAILAΒ	LE RATE								
		1-09/16/12 N	M-F Today Show III	<i>1 4th Hr</i> 10a	m-11am		WThF	:30	( <del>\$80.00</del> )	0.00 <i>NM</i>		
	resolved	ARIE RAT	l'E] NOT AVAILABI	I E DATE								
_			M-F Today Show III		m-11am		WThF	:30	(\$80-00)	0.00 <i>NM</i>		
	resolved						,		(\$00.00)	0.00 1000		
-			ΓΕ] NOT AVAILAΒ									
		:-09/16/12 N	M-F Today Show II	i 4th Hr 10a	m-11am		WThF	:30	(\$80.00)	0.00 <i>NM</i>		
	resolved IOT AVAII	ABLE RAT	rej not availabi	I F RATE								
			M-F Today Show		10am-11am	M	- :30	1 \$80	0.004	0.00 NM	0	\$0.0
	00/11/1	- 00/1//12	Today 4th Hour	/4/ 2/4/	Tourn Trum	1.1	.00	Ι ψοί	,.004	0.00 14141	0	Ψ0.0
	SHOW I											
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
Week: 09 Spot Ch	/1//12 1 Date Ra	09/23/12 nge [	Description	1 Star	\$80,00 <u>t/End Time</u>	0.00	Weekdays	Length	Rate	Rtg Type		
			M-F Today Show II				M			0.00 NM		
	resolved								. ,			
			TE] NOT AVAILAB									
18 KSNV	09/12/1	2 09/14/12	Rachael Ray	СМ	11am-12pm	WTF	- :30	4 \$80	0.004	0,00 NM	0	\$0.0
RACHE	EL RAY		Rachael Ray									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09		09/16/12	WTF	4	7	0.00						
	<u> Date Ra</u> 7 00/10/13		<u>Description</u> Rachael Ray		<u>t/End Time</u> m-12pm		Weekdays	Length :30		Rtg Type 0.00 NM		
	resolved	-03/10/12/	raciiaci iray	110	ш-тұрш			.30	<del>(\$00.00)</del>	U,UU IVIVI		
		ABLE RAT	rej not availabi	LE RATE								
		-09/16/12 F	Rachael Ray	11a	m-12pm		WThF	:30	(\$80.00)	0.00 <i>NM</i>		
	resolved	ADLE DAT	ELMOT AVAILAD	EDATE								
			ΓΕ] NOT AVAILAΒΙ Rachael Ray		m-12pm		WThF	:30	/ቁደብ ስስነ	0.00 <i>NM</i>		
	resolved	. 507 ; 67 ; 2 ;	taoraor ray	114	m rzpm		***************************************	.50	(ψ <del>ου.σσ)</del>	O.OO IVIN		
٨.]	IOT AVAI	ABLE RAT	ΓΕ] NOT AVAILAΒΙ	LE RATE								
		2-09/16/12 P	Rachael Ray	11a	m-12pm		WThF	:30	(\$80.00)	0.00 NM		
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	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Order / Rev:

105008

Advertiser:

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Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

CONTRACTOR OF THE CONTRACT CON			Start/End T		Len Spot		Rtg Type		Amount
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E 24 KSNV 09/12/12 09/14/12 Days Days DAYS	s of our Lives				- :50	5 \$125.004	0,00 NW		
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Order / Rev:

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Advertiser:

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Flight Dates:

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53 Product Des

Product Desc: O

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Estimate:

l == Ob	041				O							
Ln Ch E 25 KSNV	Start	End	Inventory Code  Days of our Lives	CM	Start/End					Rtg Type		Amount
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Product Desc:

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Estimate:

,		
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri F NEWS	Rtg Type Spots Amount	•
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·	0.00 NM 3 \$750.00	ŧ
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NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	0.00 NM 1 \$450.00	
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   News 3 Live in Prime   CM   7-10pm		
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00		

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 OBAMA FOR AMERICA

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

1 n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/12/12 09/14/12 M-F Jeopardy СМ 630-7pm --WTF--:30 \$230,004 0.00 NM \$0.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 --WTF--\$230.00 0.00 3 Spot Ch Date Range Description Start/End Time **Weekdays Length** Rate Rtg Type 1 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm :30 (\$230-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm ~ -WThE----:30 (\$230.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm --WThF----:30 (\$230.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 39 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M----:30 \$230.004 0.00 NM \$0.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 M----\$230.00 0.00 Spot Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm :30 (\$230.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 40 KSNV 09/12/12 09/14/12 M-F Wheel CM 7-730pm :30 ~~WTF~~ \$230.004 0.00 NM 0 \$0.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date End Date Rating <u>Weekdays</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTE--\$230.00 0.00 Spot Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm --WThE---:30 (\$230.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm --WThF----:30 <del>(\$230,00)</del> 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm --WThE----:30 (\$230.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E41 KSNV 09/17/12 09/17/12 M-F Wheel 7-730pm M----:30 \$230.004 0.00 NM \$0.00 O M-F Wheel of Fortune WHEEL Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$230.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm :30 (\$230.00) 0,00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 42 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm --WTF--:30 \$400.002 0.00 NM \$1,600.00 Face to Face w/ J.Ralston FACE TO FACE Weekdays Rating Start Date End Date Spots/Week Rate Week: 09/10/12 09/16/12 --WTF-4 \$400.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 09/10/12-09/16/12 Face to Face w/ Ralston 730-758pm --WThF----:30 (\$1-25.00) 0.00 NM See MG 42.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/12/12-09/14/12 Face to Face w/ Ralston 730-758pm --WThF----:30 \$400.00 0.00 NM (fi) MG for 42.1 09/14 [revised rate] E43 KSNV 09/17/12 09/17/12 СМ 730-758pm M-----\$400.002 0.00 NM :30 \$400.00

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KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#;

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

lm Ch	Ctort		Inventory Code	Drook	Oto-4/Co-d	Time Days	a lan Chi	-t- D-t- D-i	Dia Time Coat	A
Ln Ch	Start	End	Inventory Code Face to Face w/ I		Start/End	Time Days	s Len Spo	ots Rate Pri	Rtg Type Spots	s Amount
FACE	TO E 4 OF		Face to Face w/	J.Ralston						
	TO FACE art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1	
Week: 09	9/17/12	09/23/12	M	1	\$400.00	0.00				
	h Date Ra		escription ace to Face w/ Ra		<u>t/End Time</u> 758pm		<u>Weekdays</u> M		Rtg Type	
	ee MG 43		ace to race w Na	15tOH 150-	roopm		lyl	- :30 <del>(\$125.00)</del>	0.00 1919	
			E] NOT AVAILABI							
	V 09/17/1 G for 43.1		ace to Face w/ Ra	Iston 730-	758pm		M	- :30 \$400.00	0.00 NM	
	evised rate									
E 44 KSNV	/ 09/15/1	2 09/15/12	Wknd Jeopardy	CM	630-7pm		·S- :30	1 \$150.004	0.00 NM	0 \$0.00
IEOD	ABDV		SAT/Jeopardy							
JEOP/ St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09	9/10/12	09/16/12	\$-	. 1	\$150.00	0.00				
	h Date Ra		escription		/End Time		<u>Weekdays</u>		Rtg Type	
	v usrturt nresolved	2-09/10/12 V	Vknd Jeopardy	630-	7 pm		Sa-	- :30 <del>(\$150.00)</del>	יעוען טטט.ט ו	
		ILABLE RAT	E] NOT AVAILABI	LE RATE	×					
E 45 KSNV	/ 09/15/1	2 09/15/12	Wknd Wheel of F		7-730pm		·S- :30	1 \$150,004	0.00 NM	0 \$0.00
WHEE	EL		SAT/ Wheel of F	ortune						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09		09/16/12	S-	1		0.00	181	I	- I	
	<u>h Date Ra</u> V 09/10/1		lescription Vknd Wheel of For		t/End Time 0pm		<u>Weekdays</u> Sa-		Rtg Type	
U	nresolved							(4.00.00)	, 0.00 /////	
			E] NOT AVAILABI							
E47 KSNV	/ 09/17/1	2 09/17/12	Mon PR 8-10p Monday Prime 8-	CM -10pm	8-10pm	М	:30	1 \$1,100.004	0.00 NM	0 \$0.00
THE V	OICE		wonday i nine o	ТОРІП						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09 Spot C	9/17/12 h Date Ra	09/23/12 ange D	M escription		\$1,100.00 E/End Time	0.00	Weekdavs	Length Rate	Rtg Type	
			on PR 8-10p	8-10			M	- :30 <del>(\$1,100.00)</del>		
	nresolved		E] NOT AVAILABI	EDATE						
		-,	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$1,300.004	0.00 NM	1 \$4,000.00
			Wednesday Prim		o ropin		.00	Ψ1,000,004		ι ψη,ουσ.σσ
AGT	D-4-	F   D	1471-1	0 0.01	Б.1	D ()				
<u>ی Si</u> Week: 09	tart Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00				
Spot C	h Date Ra	ange <u>C</u>	escription	<u>Star</u>	/End Time		<u>Weekdays</u>		Rtg Type	
	'V 09/10/1 ee MG 50		Ved PR 9-10p	9-10	pm		W	- :30(\$1,300.00)	0.00 NM	
			E] NOT AVAILABI	LE RATE						
			Ved PR 9-10p	9-10	pm		W	- :30 \$4,000.00	0.00 NM	
_	IG for 50.1 evised rat									
·		_	Fri PR 8-9p	CM	8-9pm	F	: :30	1 \$500.004	0.00 NM	1 \$500.00
- 01 KOM	. VVI (71)	- 10/14/12	Friday Prime 8-9		o-opin		.30	ι φυσυ.υυ4	U.UU INIVI	1 \$500.00
DATE		E-IB (	142. 4. 4			В				
<u>St</u> Week: 09	tart Date 9/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0,00				
n			Sat PR 9-11p	СМ	9-11p		·S- :30	1 \$400.004	0.00 NM	0 \$0.00
			Saturday Prime 9	9-11pm	·			,	1	+00
NBC F	RIME tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09		09/16/12	S-	1	\$400.00	0.00			I	

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Alt Order#;

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Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spe	ots F	late Pri	Rtg Type	Spots	Amount
E 52 KSNV	09/15/1	2 09/15/12	Sat PR 9-11p	CM	9-11p	S-	- :30	1 \$4	00.004	0,00 NM	0	\$0.00
NBC PF	DIME		Saturday Prime 9	9-11pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	1	<b></b>	0.00						•
	Date Ra		escription at PR 9-11p	<u>Star</u> 9-11	t/End Time		<u>Weekdays</u> Sa-	Length		Rtg <u>Type</u> 0.00 <i>NM</i>		
	resolved	2-09/10/12 3	at r N 9-11p	3-11	μ		3α-	50	<del>(10400.00)</del>	0,00 14141		
[WI	RONG IN	IV CODE SA	AT 8-10P SAT 10-1	11P]								
E53 KSNV	09/15/1	2 09/15/12	Sat PR 10-11p Saturday Prime 1	CM  0-11pm	10-11pm	S	- :30	1 \$5	00.003	0.00 NM	1	\$500.00
NBC PF		. = 15 (	SAL L.	0 - 1 - 531 - 1	P** - 1 -	D-11						
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			NFL Pre-Game /	FNA CM	1p-530pm		5 :30	1 \$6	00.004	0.00 NM	1	\$600.00
			NFL Pre-Game									
FNIA		F=4 D=4-	\0 (= = \cdot	Cmata (Mara).	Data	Dallon						
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
			NFL Football	СМ	1P-9PM		5 :30	1 \$4,0	00.004	0.00 NM	0	\$0.00
			NFL Football									
	GHT FTE rt Date	BL End Date	Wookdove	Spots/Week	Data	Rating						
<u>ای .</u> /Week: 09		09/16/12	<u>Weekdays</u> 5		<u>Rate</u> \$4,000.00	0.00						
	Date Ra		<u>escription</u>		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
		2-09/16/12 N	FL Football	1P-9	9PM		5	u :30 <del>(</del>	\$4,000.00,	) 0.00 NM		
	resolved OT AVAI		E] NOT AVAILABI	_E RATE								
· · · · · · · · · · · · · · · · · · ·			M-F News 3 at El		11pm-1135pn	nWTF	- :30	4 \$2	55.004	0.00 NM	3	\$765.00
			M-F News 3 at E	leven								
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4		0.00						
	Date Ra		<u>escription</u>		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		•
	' 09/10/1: resolved		I-F News 3 at Elev	<i>'en</i> 11pi	m-1135pm		WThF	- :30	<del>(\$255.00)</del>	0.00 NM		
			N/A BUMP POLIT	TICAL								
E 57 KSNV	09/17/1	2 09/17/12	M-F News 3 at El M-F News 3 at E		11pm-1135pn	n M	- :30	1 \$2	55.004	0.00 NM	0	\$0.00
NEWS						<b></b>						
<u>Sta</u> Week; 09/	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00						
	Date Ra		escription		t/End Time		<u>Weekdays</u>	<u>Length</u>	Rate	Rtg Type		
			1-F News 3 at Elev	<i>'en</i> 11pi	m-1135pm		M	- :30	(\$255.00)	) 0.00 <i>NM</i>		
	resolved		E] NOT AVAILABI	FRATE								
·			Sa-Su News 3 at		11pm-1135pr	n	s :30	1 \$2	25.004	0.00 NM	0	\$0.00
1.00 (.0.17	55, 75, 1		Sa-Su News 3 at		, . h	•	- ,,,,			0.00		44,24
NEWS												
<u>Sta</u> Week: 09/	<u>irt Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S	Spots/Week 1		Rating 0.00						
	Date Ra		escription	-	t/End Time	0.00	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
			a-Su News 3 at El	leven 11p	m-1135pm		S	su :30	<del>(\$225.00</del>	) 0.00 <i>NM</i>		
[N/		POLITICAL	] N/A BUMP POLI						*			
E60 KSNV	09/12/1	12 09/14/12	The Tonight Show	w CM	1135p-1237a	WTF-	- :30	4 \$1	10,004	0.00 NM	0	\$0.00
LENO			Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/	/10/12	09/16/12	WTF	4	\$110.00	0.00					I	

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Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#:

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Product Desc:

1536

**OBAMÁ FOR AMERICA** 

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Inventory Code Break Start/End Time Days Rtg Type Spots Ln Ch Start End Len Spots Rate Pri Amount E 60 KSNV 09/12/12 09/14/12 The Tonight Show CM 1135p-1237a --WTF--:30 \$110.004 0.00 NM \$0.00 **Tonight Show** LENO Start Date End Date Weekdays Spots/Week Rate Rating --WTF--\$110.00 0.00Week: 09/10/12 09/16/12 4 Start/End Time Weekdays Length Rate Rtg Type Ch Date Range Description Spot :30 <del>(\$110.00)</del> 0.00 NM --WThF----1 KSNV 09/10/12-09/16/12 The Tonight Show 1135p-1237a Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/10/12-09/16/12 The Tonight Show 1135p-1237a --WThF----:30 (\$440.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 The Tonight Show 1135p-1237a --WThF----:30 <del>(\$110.00)</del> 0.00 NM Unresolved [N/A BUMP POLITICAL] N/A BUMP POLITICAL 4 KSNV 09/10/12-09/16/12 The Tonight Show 1135p-1237a --WThF----:30 (\$1-10-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 61 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a :30 \$110,004 0.00 NM n \$0.00 M-----**Tonight Show** LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----0.00 \$110.00 Description Start/End Time Weekdays Length Ch Date Range Rate Rtg Type 1 KSNV 09/17/12-09/23/12 The Tonight Show 1135p-1237a :30 (\$110.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 62 KSNV 09/12/12 09/14/12 Late Night w/Fallon CM 1237a-136am --WTF--:30 \$40,004 0.00 NM n \$0,00 Late Night w/Fallon FALLON Start Date End Date Weekdays Spots/Week Rate Rating --WTF--\$40.00 Week: 09/10/12 09/16/12 0.00 Ch Date Range Description Start/End Time Length Rate Rtg Type Weekdays (\$40.00) 0.00 NM 1 KSNV 09/10/12-09/16/12 Late Night w/Fallon 1237a-136am --WThF----:30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/10/12-09/16/12 Late Night w/Fallon 1237a-136am --WThF----:30 <del>(\$40.00)</del> 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 Late Night w/Fallon 1237a-136am --WThF----:30 (\$40.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/10/12-09/16/12 Late Night w/Fallon 1237a-136am --WThF----:30 <del>(\$40:00)</del> 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE M-----E 63 KSNV 09/17/12 09/17/12 Late Night w/Fallon CM 1237a-136am :30 \$40,004 0.00 NM 0 \$0.00 Late Night w/Fallon **FALLON** End Date Spots/Week Start Date Weekdays Rate Rating M-----Week: 09/17/12 09/23/12 \$40.00 0.00 Weekdays Ch Date Range Description Start/End Time **Length** Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Late Night w/Fallon 1237a-136am :30 (\$40,00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 64 KSNV 09/15/12 09/15/12 Saturday Night Live CM 1130pm-1:02am :30 \$400,004 0.00 NM \$400.00 Saturday Night Live SNL End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 09/10/12 09/16/12 ----S-\$400.00 0.00